

## **George Zenzefilis - General Director, INTRALOT Interactive**

As General Director of INTRALOT Interactive, Mr. George Zenzefilis is leading the exciting new developments in the areas of Interactive Gaming of the INTRALOT Group of Companies, to address the challenging and attractive opportunities that arise for Lotteries and Large Scale operators. New regulatory frameworks and new entrants in the e-space, give rise to new products and services, but also new business models that INTRALOT Interactive is developing, capitalizing on the worldwide engineering and marketing footprint of the INTRALOT Group. Prior to joining INTRALOT in 2008, Mr. George Zenzefilis held senior management positions in the Information Technology & Telecommunications, Oil & Gas as well as the Transport & Logistics industries, having worked with Shell International, Geopost and the INTRACOM Group of Companies. From his current position he is responsible for e-Gaming operations of the INTRALOT Group. During his professional life, he successfully led instrumental projects, such as the Social Security IT reform for Greece, developed new business opportunities and partnerships and served as a Senior Advisor to the European Union. Mr. George Zenzefilis holds the Master's Degree in Systems & Control from the University of Manchester, and the Mechanical Engineering Degree from the National Technical University of Athens and has published over 30 research publications.