

Loukas Deligiannakis, CRM Competency Leader ECEMEA, Oracle

Loukas Deligiannakis is Oracle's CRM Competency Leader in ECEMEA. He leads CRM presales activities across East & Central Europe, Middle East and African countries.

Mr. Deligiannakis has worked for the past 20 years on various positions in the Software industry, most of them related to Customer Relationship and Experience Management.

During his time with Oracle he has focused on positioning Oracle's Customer Experience Solutions including targeted Marketing, Intelligent Offers, Loyalty Management, Mobile CRM and Social Media Solutions across various industries.

Mr. Deligiannakis holds a B.Sc. from UMIST, an M.Sc. from University of London and an MBA from Surrey University's European Management School.