

## WAYNE VISSER

### SHORT BIOGRAPHY

Wayne Visser is Founder and Director of the think-tank CSR International and the author/editor of ten books, including eight on the role of business in society, the most recent of which is *The World Guide to CSR*. His next book is called *The Age of Responsibility: CSR 2.0 and the New DNA of Business*.

In addition, Wayne is Senior Associate at the University of Cambridge Programme for Sustainability Leadership and Adjunct Professor in CSR at the La Trobe Graduate School of Management. Before getting his PhD in Corporate Social Responsibility (Nottingham University, UK), Wayne was Director of Sustainability Services for KPMG and Strategy Analyst for Cap Gemini in South Africa.

His other qualifications include an MSc in Human Ecology (Edinburgh University, UK) and a Bachelor of Business Science with Honours in Marketing (Cape Town University, South Africa). Wayne lives in London, UK, and enjoys art, writing poetry, spending time outdoors and travelling in his home continent of Africa.

In 2010, Wayne is on a 20 country 'CSR Quest' World Tour, to share best practices in corporate sustainability and responsibility. A full biography and much of his writing and art is on [www.waynevisser.com](http://www.waynevisser.com).